

Communication from Public

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Date Submitted: 04/30/2023 07:18 PM

Council File No: 21-0934

Comments for Public Posting: Honorable Commissioners: VOTE NO ON THE ORDINANCE TO SUSPEND THE HOLLYWOOD REDEVELOPMENT PLAN As a lifelong resident of CD-13, I feel strongly that the Hollywood Community Plan Update (CF-210934) is a highly flawed plan that will not achieve a major increase in housing while it adversely impacts all historic buildings in the community. Hollywood Boulevard is one of America's treasures, a National Registered District. Our historic community is known around the world. Why destroy this iconic district by imposing massive out-of-character development? There is no need for this wanton destruction. Adaptive re-use of vacant buildings is a smarter, greener way to provide more housing. These buildings can have a new economic life in the 21st century, while maintaining their historic charm and character. Pitting housing against preservation is mistakenly at the center of this Plan. Rolling back 35 years of hard earned historic building protection is completely unnecessary. The built legacy of Hollywood is irreplaceable and it can be profitable to the City in terms of tourism, if properly planned and managed. Unfortunately, this isn't a proper or well thought-out plan. It's business as usual for developers, put forward by a Planning Department that refuses to do the work and presents dishonest information regarding content. At the recent PLUM hearing, department staff misled the committee by implying that historic protections were included in their technical memo. What they failed to point out was that these protections were optional, they would only apply if the committee voted them in. This fine point Planning kept hidden. There was no subsequent discussion, no vote on options available to protect Hollywood. So, what do we get in place of the existing Redevelopment Plan? Programs and policies yet to be written, enacted, and put in place. This is equivalent to the Republican Health Care Plan. You know how that goes. Let's repeal the Affordable Care Act and THEN we will think about coming up with a better plan. Please don't fall for it. That is why I urge you to vote NO on this ordinance. And, if you do pass this ordinance, I'm sure lawsuits will quickly follow. Please take a look in the public comment files for all of the letters regarding the prior lawsuit. Planning lost their battle with the courts in 2022 to overturn the redevelopment plan. Planning cannot wave the old plan away just because they don't like it, or it

makes their job difficult. Nowhere in the DEIR, ReDEIR, FEIR, or supporting documents did Planning analyze the impact of suspending the current plan. Planning staff may refer you to Appendix M for their analysis, but that is a methodology, not a proper assessment of impact. Planning was called out on their practice of quoting assumption as analysis by the SCAQMD in their DEIR comments. In asking for new analysis, the SCAQMD said "There should be good faith, reasoned analysis in response. Conclusory statements unsupported by factual information will not suffice (CEQA Guidelines Section 15088(c))." With no analysis conducted by Planning, your yes vote to suspend the old plan will be in violation of CEQA. Your vote will be invalid because you have not been fully informed as to the impact of your action. Only your no vote, maintains the status quo, and it avoids all of the conflict created by Planning. The protection of our historic resources and the development of new housing can peacefully coexist, but only if we have a plan sensitive to both. Please vote NO on the ordinance to suspend the Hollywood Redevelopment Plan. Respectfully,